



TOWN OF ULYSSES

COMPREHENSIVE PLAN STEERING COMMITTEE

COMPREHENSIVE PLAN STEERING COMMITTEE MEMO

TO: Town Board
FROM: Comprehensive Plan Steering Committee
DATE: September 4, 2024
MEETING DATE: September 24, 2024
SUBJECT: External Social Media for the 2025-2045 Comp Plan Update Project

The Comprehensive Plan Steering Committee met on September 4, 2024 to discuss the current Town website used for the 2025-2045 Comp Plan Update Project and compared it to external websites provided by the Consultant that were developed for similar projects. After deliberation, the Committee unanimously voiced agreement that an external website for the project, developed and maintained by the Consultant, along with other social media applications such as Instant Input, would be an improvement over the existing platform, would potentially be more dynamic and engaging for members of the public, and would reduce time in maintenance and upkeep of the current platform by Town staff. The Committee understands the Town's current Social Media Policy may need to be amended in order to facilitate this proposal and requests the Town Board review the policy, consider the proposal, amend the policy as needed, and authorize the development of external social media for the 2025-2045 Comp Plan Update Project.

Elizabeth Weatherby
Comprehensive Plan Steering Committee Vice Chair